Think Digital

The digital mindset is not just about technical skills, although you have to have some technical skills.

It's also a way of thinking—a way of thinking about data, devices, and technologies as well as how we operate in an organization.

With a digital mindset, what we end up learning is that humans with digital skills will replace humans without digital skills. Will machines replace us? Is automation going to be the end of many of our careers?

The fact is that the people with digital mindset will be leading the way.

| 01 What is digital mindset?

It's a combination of seeing the possibilities for the future by changing our attitudes, by changing our behaviours, by putting on the right lens leveraging data.

| 02 How can organizations make the most of their data?

To have a data-informed environment is incredibly important, but that requires us to make decisions about what we're collecting, what we're interpreting, and how we're interpreting it.

| 03 What is digital exhaust and why is it useful?

Through data exhaust, people in organizations can discern who knows what, who knows whom, and how to match the right people with the right set of knowledge in order to advance the organizational goals.

| 04 How can organizations prepare their culture for a digital transformation?

Change can definitely be hard. We're talking about people having to develop new insights and skills, and cultures having to change so that they're using data and technology in ways that serve stakeholders better. We're also talking about extensive use of digital tools to ensure purity of data and speed of analysis.

We need a digital mindset. It's a combination of seeing the possibilities for the future by changing our attitudes, by changing our behaviours, by putting on the right lens, by understanding what's essential and what is not.

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